**Employer Services**

**Employee Commute Insights**
We help employers develop commuter benefits programs using data informed by employee commuting behaviors and preferences. We help employers design and implement surveys, conduct individual interviews, and facilitate focus groups that result in benefit packages that meet the transportation needs of employees. This data can also inform strategies that reduce single occupancy vehicle rates.

**Commuter Benefits Consulting**
Move Minneapolis partners with employers to review existing employee commuter benefits, provides recommendations and advises on best practices. We help employers design commuter benefits packages that meet the needs of their employees. We assist with policy updates and provide supporting materials to meet internal communication needs. We also serve as a liaison between employers and transportation service providers.

**Virtual or In-Person Events**
We regularly host commuter events that provide an overview of downtown Minneapolis transportation options and commuting programs. We also coordinate customized, on-site events such as lunch & learns and commuter fairs.

**Customized Trip Planning**
We work with human resource teams to develop & implement customized commute solutions for individual employees through individual consultation.

**Promotional Materials**
We can design and customize promotional materials highlighting commuter benefits and local sustainable transportation options.

**Carpool & Vanpool Coaching and Registration**
We work with employers to promote carpooling and vanpooling as cost-effective and sustainable alternatives to expensive contract parking. We also register carpools for the ABC Ramps Mobility Hub.

**Metropass Assistance**
We provide employers with information and access to the Metropass program, which provides unlimited 24/7 access to every scheduled train, bus, and express bus in the region. We can help determine eligibility, assist with enrollment and host educational sessions for employees to raise awareness and encourage participation.

**Relocation Assistance**
We work with employers relocating to downtown Minneapolis to set internal transportation goals and design programs and services that support those goals. We also help employers evaluate their commuter benefit offerings after relocation to identify unanticipated challenges that could include parking and opportunities with additional transportation options.

**Customized Employer-Based Sustainable Transportation Program**
Going deeper, we work with employers to design and implement a sustainable transportation program that encourages employees to switch to sustainable modes of transportation (public transit, biking, walking, carpool, vanpool) using data, enhanced incentives, and innovative marketing strategies. Over a sustained period of time, we help employers gather insights about employees’ commute preferences, help set employee mode switch goals, develop & implement customized incentive programs, design marketing and outreach methods based on behavior change strategies, track & evaluate employee commute mode switch, and offer recommendations to improve employee mode switch in future years.