



Move Minneapolis Commute Ambassador Program

Do You:

- Work downtown?
- Love your commute?
- Commute to work using a sustainable transportation mode like transit, walking, biking, scootering, carsharing, teleworking, or carpooling?

If so, apply today to become a Downtown Minneapolis Commute Ambassador!

Think back to your first time riding the bus, or your first bike ride with your work clothes stashed in your panniers. Taking that first trip can be daunting. Your colleagues need knowledge and support to get started down the sustainability pathway. Sometimes it just takes a little encouragement and know-how from an expert: you!

The Commute Ambassador program assembles a group of downtown commuters and advocates who are passionate about sustainable commuting. There is no cost to attend, just a commitment to four meetings over the year and a willingness to gently engage your company over the course of 2022. Become a Commute Ambassador to make change both within your company and beyond!

Commute Ambassadors will meet over four free quarterly events. You will hear from engaging guest speakers, enjoy networking opportunities, and explore multiple sustainable commuting topics. Meetings will be held in downtown Minneapolis (specific locations to be determined), with hybrid and virtual options.

We will also help you identify simple activities to accomplish each quarter. These goals are small, achievable, and designed to have a big impact.



Our expectations of a Commute Ambassador:

- Attend each of four lunch and learn events from approximately 11:00 a.m. – 1:00 p.m. (dates, locations, and virtual options to be determined)
- Commit to setting engagement goals at each meeting and reporting back on your progress
- Promote Move Minneapolis events to your company, including Car-Free MSP and the Downtown Minneapolis Transportation Summit, and attend events as able and interested
- Complete brief in-take and wrap-up surveys at the beginning and end of the program year

Our commitment to you:

- Meet a cohort of like-minded downtown Minneapolis commuters
- Explore topics related to sustainable commuting, such as the science of behavior change or an insider's field trip to the Metro Transit bus facilities
- Receive cool Commute Ambassador swag and be eligible to win gift cards for local businesses
- Become empowered to bring ideas to your company to improve internal policies and create a new normative culture around sustainable transportation options

We look forward to hearing from you!

Copy and paste the address below to complete an application online:

tinyurl.com/movemplsCA2022

For questions, please contact Catherine Windyk at catherine@moveminneapolis.org

Move Minneapolis connects commuters with transportation options. We envision a future in which transportation choices enable easy movement, enhance economic vitality, reduce carbon emissions, promote equity, reduce congestion, and contribute to a healthy downtown region where everyone thrives.

